

Recommendation to End the Monster Mash Dash 5K

The annual Monster Mash Dash 5K Fun Run and Walk began in October 2012 as an opportunity to promote healthy choices based on goal #6 of the 2011 – 2012 Council Goals to develop a Healthy City strategy.

The recommendation to eliminate the 5K event is based on the following:

- Participation from 2012 – 2019 averaged 230 participants, with little to no increase in participation
- The amount of staff time from multiple departments spent on coordination and registration outweighs the number of annual participants. (Departments include: RCCS, Parks, Permitting, CRT, Public Works, CMO)
- Cost of rental equipment, road closure costs, race supplies, staff time has increased
- Demand on event coordinator time has increased due to the focus on supporting and developing culturally diverse events in the community such as the Lantern Festival and Dia de Muertos
- The number of 5K runs and walks in the area has increased which can fill the need
- ICHS hosts an annual Lunar New Year 5K that the city could reach out to support