



Shoreline City Hall  
17500 Midvale Avenue North  
Shoreline, Washington 98133  
(206) 801-2230

## SHORELINE CITY COUNCIL SPECIAL MEETING NOTICE

As required by RCW 42.30, the Open Public Meetings Act, you are hereby notified that the Shoreline City Council will hold its Annual Strategic Planning Workshop on Friday, March 10 and Saturday, March 11, 2023.

### City Council Annual Strategic Planning Workshop

**Dates and Times:** Friday, March 10, 2023  
8:00 a.m. - 4:30 p.m.

Saturday, March 11, 2023  
8:00 a.m. - 12:15 p.m.

**Meeting Agenda is Attached Below**

**Attend via Zoom:** <https://us02web.zoom.us/j/82911260143?pwd=VkdUSE0vdEUreC9vUUJZVzRBZzZEdz09>  
Passcode: [409564]

**Attend In Person:** Gorton Room (parking fees apply; or use Discover Pass)  
The Lodge at St Edward State Park  
14477 Juanita Drive Northeast, Kenmore, WA 98028

**Join via Phone:** 253-215-8782 (long distance charges may apply)  
Webinar ID: [829 1126 0143]  
Passcode: [409564]

The purpose of this meeting is to hold a strategic planning and goal-setting workshop to monitor progress and determine priorities and action steps for the coming year. The result is the establishment of the Council's goals and workplan. This workplan, which is aimed at improving the City's ability to fulfill the community's vision, is then reflected in department workplans, in the City's budget and capital improvement plan and through special initiatives.

Dated this 3<sup>rd</sup> Day of March, 2023.

Jessica Simulcik Smith, City Clerk



## 2023 City Council Strategic Planning Workshop

### Friday, March 10, 2023 | 8:00 am to 4:30 pm – City Council and Leadership Team

Facilitator: Allegra Calder, BERK Consulting

The Lodge at St. Edward State Park, 14477 Juanita Drive NE, Kenmore, 98028

Zoom: <https://us02web.zoom.us/j/82911260143?pwd=VkdUSE0vdEUreC9vUUJZVzRBZzZEdz09>

Passcode: 409564

Please note that all times are approximate.

Time	Agenda Item	Presenter
8:00-8:30	<i>Breakfast</i>	
8:30-8:45	Welcome, Introduction & Purpose	Mayor Keith Scully
8:45-9:00	Review Agenda Ground Rules Introductory Exercise	Allegra Calder
9:00-9:20	Significant 2022 Accomplishments and Reflections	John Norris
9:20-10:30	City Council Goals and Action Steps <ul style="list-style-type: none"> <li>• Current 2022-2024 Goals and Action Steps</li> <li>• Proposed 2023-2025 Goals and Action Steps</li> <li>• Additions/Subtractions/Modifications</li> </ul>	Bristol Ellington, John Norris
10:30-10:45	<i>Break</i>	
10:45-12:00	Automated Traffic Enforcement Cameras Discussion <ul style="list-style-type: none"> <li>• Presentation and discussion of policy questions</li> </ul>	Christina Arcidy, Kendra Dedinsky
12:00-1:00	<i>Lunch Break with options for walk or Lodge tour</i>	
1:00-1:15	Post Lunch Question	Allegra Calder
1:15 - 2:30	Climate Action Plan (CAP) Implementation <ul style="list-style-type: none"> <li>• Overview of 2023-2024 CAP Implementation Steps</li> <li>• Discussion of additional Councilmember priorities, timeline, and budget implications</li> </ul>	Cameron Reed, Bethany Wolbrecht-Dunn
2:30-2:50	<i>Break and Opportunity for Walk Outside</i>	
2:50-4:00	Deeply Affordable Housing Development <ul style="list-style-type: none"> <li>• Overview of options, including Community Land Trust</li> <li>• Discussion of City role and opportunities</li> </ul>	Colleen Kelly, Rachael Markle, Bethany Wolbrecht-Dunn, and Kerry Freeman
4:00-4:30	Day 1 Wrap Up and Reflections	All
4:30	Adjourn	
5:00	<i>Happy Hour at Drumlin (522 NE 165<sup>th</sup> St, Shoreline)</i>	

[DOWNLOAD THE ENTIRE CITY COUNCIL STRATEGIC PLANNING WORKSHOP PACKET](#)



**Saturday, March 11, 2023 | 8:00 am – 12:15 pm – City Council, City Manager, Assistant City Manager**

Facilitator: Allegra Calder, BERK Consulting

The Lodge at St. Edward State Park, 14477 Juanita Drive NE, Kenmore, 98028

Zoom: <https://us02web.zoom.us/j/82911260143?pwd=VkdUSE0vdEUreC9vUUJZVzRBZzZEdz09>

Passcode: 409564

Please note that all times are approximate.

Time	Agenda Item	Presenter
8:00-8:30	<i>Breakfast</i>	
8:30-8:35	Welcome	Mayor Keith Scully
8:35-8:45	Agenda Overview and Opening Question	Allegra Calder
8:45-9:00	Review of Revised Council Goals and Action Steps	John Norris
9:15-10:15	Council Policy Discussion Topics <ul style="list-style-type: none"> <li>• Tenant protection regulations, including potential enforcement strategies/options</li> <li>• Exploring a change in electrical utility service provision from Seattle City Light to Snohomish County PUD</li> <li>• Update/potential expansion of pilot program for regulations for ground floor commercial spaces in multifamily buildings</li> </ul>	Bristol Ellington, John Norris (Jim Hammond will join for the first two items)
10:15-10:30	<i>Break</i>	
10:30-11:30	Council Policy Discussion Topics (continued) <ul style="list-style-type: none"> <li>• Communication program goals, approach, and outreach strategies</li> <li>• Tree planting program in City rights-of-way, open space, and private property</li> <li>• Composting requirements for commercial and multifamily residential properties</li> <li>• Age friendly community initiatives</li> </ul>	Bristol Ellington, John Norris
11:30	<i>Break to get lunch</i>	
11:44- 12:15	Workshop Reflections/Takeaways	
12:15	Adjourn	

**Supplemental Materials**

- In Forward Motion Clarity Map – Vision, Mission, Values
- Vision 2029
- 2022-2024 Citywide Workplan

[DOWNLOAD THE ENTIRE CITY COUNCIL STRATEGIC PLANNING WORKSHOP PACKET](#)