



City of Shoreline | 17500 Midvale Avenue North | Shoreline, WA 98133
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Meetings are conducted in a hybrid format with both in-person and virtual options to attend.

SHORELINE CITY COUNCIL WORKSHOP DINNER MEETING

Monday, April 24, 2023
5:45 p.m.

Conference Room 303 · Shoreline City Hall
<https://us02web.zoom.us/j/84583314568>
Phone: 253-215-8782 | Webinar ID: 845 8331 4568

	<u>Estimated Time</u>
1. CALL TO ORDER	5:45
2. WELCOME AND INTRODUCTIONS	5:46
3. COMMUNITY PARTNERS	5:50
<ul style="list-style-type: none">• Kruckeberg Botanical Garden• Shoreline Farmers Market	
4. ADJOURN	6:45

Any person requiring a disability accommodation should contact the City Clerk's Office at 206-801-2230 in advance for more information. For TTY service, call 206-546-0457. For up-to-date information on future agendas, call 206-801-2230 or visit the City's website at shorelinewa.gov/councilmeetings.



Memorandum

DATE: April 24, 2023

TO: City Councilmembers

FROM: Constance Perenyi, Neighborhoods Coordinator
Nickolas Borer, Parks, Fleet and Facilities Manager

RE: Dinner Meeting with Representatives of the Shoreline Farmers Market and the Kruckeberg Botanic Garden Foundation

CC: Bristol Ellington, City Manager
John Norris, Assistant City Manager
Sara Lane, Administrative Services Division Director
Mary Reidy, Interim Recreation, Cultural & Community Services Director
Bethany Wolbrecht-Dunn, Community Services Manager

On Monday, April 24, 2023, the City Council will have a Dinner Meeting with representatives from the Kruckeberg Botanical Garden Foundation and the Shoreline Farmers Market. This meeting is intended as an opportunity for these community partners and the City Council to discuss topics of mutual interest and share information in an informal setting.

Kruckeberg Botanic Garden Foundation

Tonight, the [Kruckeberg Botanic Garden](#) will be represented by Executive Director JP Sauerlender and members of the [Board of Directors](#). The Botanic Garden was founded in 1958 by Dr. Art Kruckeberg and his wife Mareen. They created the garden, growing nearly every plant from seed or cutting. Art and Mareen took an informal, naturalistic approach to design, combining Northwest native plants with unusual and rarely cultivated species collected from the West coast and around the world. The result is a unique Puget Sound woodland garden.

In 1998, friends and neighbors formed the Kruckeberg Botanic Garden Foundation (KBGF), a nonprofit organization dedicated to preserving the Garden and aiding with maintenance and events.

On October 14, 2003, Art Kruckeberg signed a Grant Deed of Conservation Easement that protects the property in perpetuity from development. The citizens of Shoreline

approved a Parks, Open Space and Trails bond in 2006, which enabled the City of Shoreline to purchase the Garden from Art Kruckeberg in January 2008. The KBGF and the City have formed a partnership charging the Foundation with operating and maintaining the Garden as well as the on-site MsK Nursery.

In addition to owning the property, the City currently supports the KGBF with an annual contribution of \$40,000 to support maintenance and operations. Most recently the City of Shoreline has been working closely with the KBGF Board and staff on the design and construction of the current Parks Bond Project. Garden topography has been a historic barrier for those with mobility challenges and limited access to large portions of the facility. This project will install an accessible boardwalk providing increased access throughout the garden.

Tonight's Discussion and Proposed Discussion Questions for KBGF

Staff recommends that the Council provide an opportunity at tonight's Dinner Meeting for the KBGF to provide information about their organization, successes, challenges, overall goals and opportunities for increased support moving forward. Staff have prepared the following questions for Council's consideration to help support and generate discussion between the Council and the KBGF staff and board members in attendance at tonight's Dinner Meeting:

- How can the City and the KBGF partner to better support one another's goals of stewardship and access to natural open space opportunities?
- What opportunities are available to fund aging infrastructure by renovation and/or replacement?
- What are future opportunities for the City and the KBGF to partner in providing enhanced educational opportunities and programs with the goal of increasing diversity, equity and inclusion?

Shoreline Farmers Market

Tonight, the [Shoreline Farmers Market](#) (SFM) will be represented by Trinitee King, recently appointed Market Director, who was previously a longtime volunteer at SFM. Accompanying her will be SFM Board Member Laura Buzard who chairs the Outreach Committee.

SFM will begin its 12th season on June 3rd of this year. This is the Market's second season at the Shoreline Park and Ride, located at 18821 Aurora Avenue North. SFM seeks to build and support a just and equitable food system in the Shoreline community by partnering with community organizations and food access programs to make fresh, locally grown food accessible to as many people as possible, no matter their socioeconomic status.

SFM has received support from the City of Shoreline since it first opened in 2012 on the top level of the City Hall parking garage. In 2015, SFM relocated to Shoreline Place in front of the former Sears Building where it had increased visibility and traffic. During the first summer of the COVID-19 pandemic, the Market moved to the former bank property at Shoreline Place as development began in their former site. To meet King County

Health Department requirements for spacing during the pandemic, SFM reduced the number of vendors and regulated shopper traffic. Despite a myriad of pandemic related challenges during, the SFM maintained a strong and beneficial presence in the community.

In 2021, as development activities accelerated at Shoreline Place, SFM began looking for a new location and negotiated a lease with King County Metro to use the Park and Ride on Aurora Avenue North. In 2022, with its move to the new location, SFM served over 30,000 customers while supporting 73 individual local farms and small businesses. Vendor sales were the highest in the Market's history, exceeding \$607,000, a 20.8% increase from 2021 sales. Food access remains a core priority for SFM. In 2022, the Market continued to see an increase in customers utilizing SNAP/EBT Benefits, with \$12,372 distributed and \$12,112 matched through a Department of Health program.

Over the last two years, SFM has actively built its Board of Directors, and in January 2023, SFM filed for 501(c)3 status. That status was granted in March. Contract employees have now become W2 employees, another milestone in SFM growth. Also in 2023, the Market's contract with the City moved from the City Manager's Office to the Recreation, Community and Cultural Services Department.

In addition to providing staff support, the City has allocated funding for SFM, starting with \$5,000 in 2012. In 2015, support increased to \$25,000, and in 2020, the allocation was \$37,000. The level of support remains \$37,000 per year in the 2023-2024 biennial budget.

Tonight's Discussion and Proposed Discussion Questions for SFM

Staff recommends that the Council provide an opportunity at tonight's Dinner Meeting for the SFM to provide information about their organization, their successes over the last few years, and their goals as a new 501(c)3 nonprofit organization. To help support and generate discussion between the Council and the SFM members in attendance, staff have prepared the following discussion questions for Council's consideration:

- Now that the Market has achieved its nonprofit status and has an active and thriving board of directors, what are its 3-5 year goals for ensuring the Market's financial sustainability?
- How can the City and Shoreline Farmers Market partner to support one another's diversity, equity, and inclusion goals?
- What are some future opportunities for the City and Market to partner on to help each other achieve key goals and initiatives?